

REP HEADLINE# 6388673
ORIGINAL REV#0 ***

REP: TEL# 703 528 7800
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP

OCT22/12 11.13
*** WDCW-TV ***

ADV # 3420 ADV. NAME POLI/B OBAMA/D/PRE/US
AGY # 955 AGY. NAME GREER, MARGOLIS, MITCHELL
3050 K ST NW,
WASHINGTON, DC 20007

REP.# OFF.# SALESMAN #
BUYER NAME DAN NAGELBERG
SALES PRSN WA- DAVE CLARK

ORDER # CONTRACT # 6388673
PRDCT OBAMA 30'S SKED A EST#2174 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT23/12 OCT29/12 WK-1

CLASS: NATL. LOCAL REGIONAL

CITY TAX STATE TAX

CO-OP BILLING NEEDED

DATE OCT22/12 11.13

REP: TO: NSA WDCW
FROM: GREG
NEW ORDER
TTL...\$11800...21X
THX PLS CFM, 10/22/12

New Political!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA SKED A

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START	: END	:SPTS:	WEEK :	DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:

AGENCY ADVERTISER CODE = 95 AGENCY EST# = 2174
AGENCY PRODUCT CODE = 101

1	700P-730P	30	\$750.00	10/23	10/29	5	TU-F,M	5
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PROGRAM : TWO & HALF MEN
CON COM1: TWO & HALF MEN

MAIL REV#0 ***

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			800A-815A PROGRAM : NEWS PLUS CON COM1: NEWS PLUS	30								
3			1230P-330P PROGRAM : SEC FBI CON COM1: SEC FBI	30	P23/1	\$150.00	10/23	10/29	5		TU-F,M	5
4			600P-630P PROGRAM : FUTURAMA CON COM1: FUTURAMA	30		\$150.00	10/27	10/27	2		SAT	2
5			630P-700P PROGRAM : FUTURAMA CON COM1: FUTURAMA	30		\$150.00	10/27	10/27	1		SAT	1
6			700P-730P PROGRAM : TWO AND A HALF MEN CON COM1: TWO AND A HALF MEN	30		\$350.00	10/27	10/27	1		SAT	1
7			730P-800P PROGRAM : TWO AND A HALF MEN CON COM1: TWO AND A HALF MEN	30		\$350.00	10/27	10/27	1		SAT	1
8			600P-630P PROGRAM : TWO AND A HALF MEN CON COM1: TWO AND A HALF MEN	30		\$150.00	10/28	10/28	1		SUN	1
9			630P-700P PROGRAM : TWO AND A HALF MEN CON COM1: TWO AND A HALF MEN	30		\$150.00	10/28	10/28	1		SUN	1
10			800P-900P PROGRAM : VAMP DIARIES CON COM1: VAMP DIARIES	30		\$1,500.00	10/25	10/25	1		THU	1

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11			900P-1000P	30		\$1,000.00	10/25	10/25	1		THU	1
PROGRAM : BEAUTY AND THE BEAST												
CON COM1: BEAUTY AND THE BEAST												
12			800P-900P	30		\$1,500.00	10/24	10/24	1		WED	1
PROGRAM : ARROW												
CON COM1: ARROW												
OCT/12			11800.00									
			NOV/12			\$.00						
CONTRACT TOTAL												11800.00
TOTAL SPOTS												21

MARKET TOTALS \$295,000 WDCW 4% WJLA 17% WUSA 25% WRC 32% WTTG 20% WPXW 0% WDCA 2%
CABL 0%

SVC- NSI
DEMOS- RA35+*